



Cultural briefing – United Kingdom:

Establishing a home & lifestyle in Oxfordshire

Our client

United Technologies Corporation (UTC) is a diversified company that includes Pratt & Whitney aircraft engines and Sikorsky Helicopters in its broad portfolio of global brands.

The brief

As part of his role within the helicopter division of UTC, the employee, based in Hawaii, USA was assigned to a long-term posting to RAF Brize Norton in Oxfordshire. Although he and his wife are well travelled and have spent time living and working in China, they had limited knowledge of the UK in general – and none relating to Oxfordshire specifically.

expatknowhow was engaged to prepare a cultural briefing for the employee and his wife – introducing them to their new host country and focusing in particular on the area around Lechlade-on-Thames, where they had selected to live.

Solution

Having requested detailed background information on the couple to ascertain areas of particular interest, **expatknowhow** prepared a bespoke presentation and arranged a face to face meeting with them at their home. The interactive cultural briefing encompassed;

- General UK cultural information
- Advice on healthcare, driving & other matters
- Introduction to the local area including geography & points of interest
- Useful contacts & introduction to local American expat clubs

Outcome

The couple are now happily settled in their Oxfordshire home from home. The briefing meant that they could quickly begin to establish the sort of lifestyle they wanted in Oxfordshire – rather than having to spend precious free-time researching it themselves. In particular, the employee has been able to relax and focus on his assignment.

Feedback

'Great information, all our questions and concerns were well answered.

'Senior Engineer - Pratt and Whitney - United Technology Corporation

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